see dyslexia differently
animation resource pack for primary schools

About the animation
This engaging animation has been created to spread awareness and understanding of dyslexia to empower dyslexic children and create empathy amongst their peers.

This is a powerful tool that can be used by schools in many ways, demonstrating a clear commitment to an inclusive environment where differences are embraced, and all children are given the best opportunities to achieve their full potential.

"Dyslexia didn’t stop me - in fact, it benefitted me and helped me get into the job I’m doing now!"
Dom Wood
TV Presenter

What can the animation be used for?
- SEND awareness activities
- An introduction to dyslexia
- Anti-bullying
- A discussion starter
- School values around empathy and respect

When could we show it?
- During an assembly
- In PSHE lessons
- On your school website
- On social media
- At the start / end of day for class focus time
- At parents’ & carers’ events
- With small groups e.g. SEAL

Department for Education

British Dyslexia Association
Are there any follow up activities we can do?

- Ask the children to describe what they did last weekend to a friend without using the letter s - this is a good way to build empathy and understanding around what it can be like for someone who finds word recall difficult.

Research and Presentation Project Titles

- What famous person, past or present, with dyslexia can you find out about?
- What can be the positive traits of many dyslexics?
- How can you be a good friend to someone who is dyslexic? e.g. helping them with organisation; being patient if it takes a while for them to think of the word they want to say.

We’d love to see some of your pupils’ presentations and posters following these activities. Please get in touch with us by email: media@bdadyslexia.org.uk

Further resources

- British Dyslexia Association
- dyslex.io
- Dyslexia animations and teaching videos
- Dyslexia Awareness Week, 1st-8th October 2018
- BDA International Conference, 12th-14th April 2018
- Facebook
- Twitter