

## Dyslexia Awareness Week

1 – 7 October 2018

#21stCenturyDyslexia

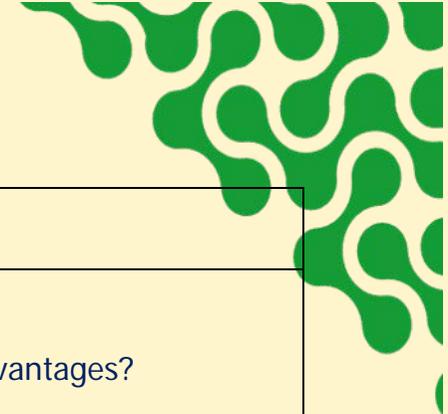
**Theme:** 21<sup>st</sup> Century Dyslexia

**Overarching Focus:** Enabling Technologies (Assistive Technology)

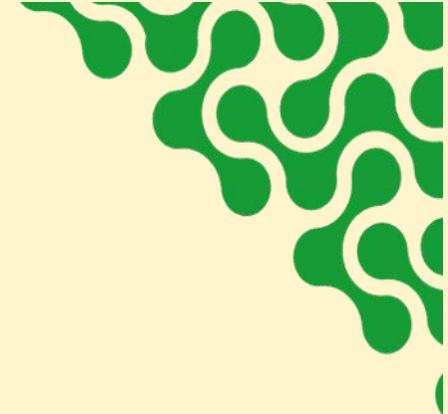
**Key Words/ Phrases:** Enabling independence; empowering; raising self-esteem; boosting self-confidence; fulfilling potential; technology for learning; reasonable adjustments

**Overcoming Barriers:** Throughout the week we will include myth busters; address key barriers that prevent people from using technology, but shouldn't; how to guides; redress psychological barriers; tech champions – peer support

**BDA Online Platforms:** Twitter, Facebook, LinkedIn, Instagram and website



Day	Theme	Tech Focus Areas	Notes
Monday	General Dyslexia Awareness	<ul style="list-style-type: none"> <li>• What is enabling technology?</li> <li>• How can it help?</li> <li>• Who does it help?</li> </ul>	What is it? Who has it? What are the challenges and advantages? Facts and myths Links to BDA website – services, shop, affinity
Tuesday	Technology at Your Fingertips	Built in enabling tech in computers, websites, tablets and mobiles	Commonly available technology features that can assist in everyday activities such as personal organisation.  At home as well as in schools and orgs – fun; practical; useful.
Wednesday	Dyslexia Friendly Environment	Inclusive and accessible organisations <ul style="list-style-type: none"> <li>• Style guide</li> <li>• Accessible information</li> <li>• Alternative formats</li> <li>• Making available to all</li> </ul>	How can tech help to create a dyslexia-friendly environment for all ages?
Thursday	<b>World Dyslexia Awareness Day</b>	Achieving the potential of enabling technology <ul style="list-style-type: none"> <li>• Overcoming barriers</li> <li>• Encouraging localisation</li> </ul>	Webinar – with spokespeople from national dyslexia associations/ universities around the world.  Enabling technologies worldwide – what’s available across the world?
Friday	Assessments, Exams and Recruitment	<ul style="list-style-type: none"> <li>• Using technology in exams and assessments</li> <li>• Accessible recruitment processes</li> <li>• Reasonable adjustments through tech</li> </ul>	How can technology help in exams and during the recruitment process?
Saturday	Skill Development	Software/apps to develop and support reading, spelling, organisation, writing	How technology can assist with skill development from pre-school to workplace. Tech Champions – peer support
Sunday	Looking to the Future	New technology on the horizon	What challenge would you like to find a solution to through technology?



**Sponsors:**

Nessy will once again be sponsoring DAW, exact details to be confirmed.

TTRS will be sponsoring and organising a 'No Pens Day' during the week.

If your organisation would like to discuss sponsorship opportunities, please get in touch to find out more.

**How you can get involved:**

Dyslexia Awareness Week is always a combined effort of ideas, publicity and events from many different organisations, associations, schools, work places and individuals. We hope our initial plans above will help you to come up with your own ideas around these themes and would love to help you publicise your events. Please keep in touch and let's make the most of DAW 2018 #21stCenturyDyslexia

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Please note this document contains our draft ideas which are subject to change.