



British Dyslexia!
Association

Dyslexia at Work Conference:

“Seeing it Differently”

Tuesday 2nd November 2010, London, Waterloo

This conference focuses in the morning on the visual perception aspects of dyslexia and we have the UK's leading experts in this field coming to address us. In the afternoon, the attention will be on increasing the benefits for employers in making adjustments and how to achieve this in austere times.

Outline Programme

09.30 – 10.00 Coffee and Registration

Professor John Stein, Department of Physiology, Oxford University
Keynote: Visual processing and dyslexia

Professor Arnold J. Wilkins, Visual Perception Unit, University of Essex
Increasing reading speed by using colour

Dr. Kate Saunders, B.D.A. Chief Education Officer
A practical approach to how the visual brain operates

1.00 p.m. – 2.15 p.m. Lunch

Richard Tennyson, BT and B.D.A. Mentor
How the business benefits

Margaret Malpas, B.D.A. Chair, Workplace Specialist on Dyslexia
New ways to support dyslexic staff – results from the B.D.A.'s latest pilot programmes

John Fingleton, Chief Executive, Office of Fair Trading
Dyslexia related initiatives at the O.F.T.

The conference will be followed by an **evening event including a display of work by dyslexic artists**. Tickets for the evening event (5 pm - 8 pm) are £10 for B.D.A. charitable funds.

Conference Price: £249 + VAT, or £235 + VAT early bird before 15 September 2010
A 10% reduction applies for B.D.A. Individual Members

To Book, please return a booking form to Debbie Rautenbach, in our Conference Department,
Tel: **0845 251 9003**, Fax: **0845 251 9005**, email: conference@bdadyslexia.org.uk

Programme subject to alteration. **Cancellation policy:** 50% refund if notified by 15th October 2010; no refund if cancelling after this date. Cancellations to be in writing please.

B.D.A. (Initiatives) Ltd. Company reg no. 2972167, VAT no: 794970467. Trading arm of the British Dyslexia Association, Unit 8, Bracknell Beeches, Old Bracknell Lane, Bracknell, RG12 7BW, Charity no. 289243, Tel: 0845 251 9003, Fax: 0845 251 9005, Web and shop: www.bdadyslexia.org.uk, National helpline: 0845 251 9002, 26 Jul 10, email

Booking Form – 3rd BDA Employers Conference
“Seeing it Differently”
Tuesday 2nd Nov 2010, London, Waterloo

Delegate Name: Dr/Mr/Mrs/Ms/Miss.....
Address.....

Daytime Tel No:..... Email address:.....

I enclose the conference fee of (please tick relevant boxes):

- £249 + VAT at 17.5% (£292.58) Standard Price (less 10% for B.D.A. Individual Members)
 £235 + VAT at 17.5% (£276.13) Early Bird (until 15/09/10) (less 10% as above)
 £10 (to B.D.A. charitable funds) for a ticket to the evening display of work by dyslexic artists

I wish to pay by:

- Cheque** Please make all cheques payable to “B.D.A. (Initiatives) Ltd.”
 Credit Card: VISA* / MasterCard* / Switch* / Maestro* / Delta* (* please delete as applicable)
Card No: Security Code:
Issue Date: / Expiry Date: / Switch/Maestro issue number:.....
Name on Card.....
Address of cardholder:.....

- Invoice** Please send your official purchase order number.
Order Number:
Invoice address:
.....

Special Dietary Requirements: Please tick any which apply:
Vegetarian , Gluten free , Wheat free , Dairy free , Other:.....

Disability Requirements
If you require disability access or hearing support, please give details so that we can meet your requirements:.....

Signed:..... **Date:**.....

Confirmation of Conference Place
Your conference place will be confirmed by email with a receipt. If you would prefer your receipt to be posted, please tick here

Cancellation
Cancellations must be received in writing no later than 15th October 2010 to qualify for a 50% refund. Fees are non refundable on cancellations after this date.

Data Protection
We will use the information you provide on this form to process your conference application. From time to time we would like to send you further information about the BDA's services, offers and activities. If you would prefer **not** to receive this information please tick here

Please return this form to: Debbie Rautenbach, British Dyslexia Association, Unit 8, Bracknell Beeches, Old Bracknell Lane, Bracknell, Berkshire RG12 7BW. conference@bdadyslexia.org.uk

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