

DYSLEXIA AWARENESS WEEK 2011

**Monday 31st October to
Sunday 6th November 2011.**

The Theme is: **'Focus on
Dyslexia'**.

Dyslexia Awareness Week is fast approaching and there is a lot to look forward to.

Building on from the success of last year, this year we are looking forward to our Strictly Spellbound Ball, our Art, Inventors and Writers Competition and the B.D.A. Annual Awards.

Full details on these events can be found inside the newsletter.

As you all know, dyslexia affects 1 in 10 people in the UK but it is still something that is not properly understood or appreciated by the public. Dyslexia Awareness Week will highlight the importance and prevalence of dyslexia and show that it is more common and a far greater enabler to a healthy and fulfilling life than people have given it credit for.



'Are you the 1 in 10?'

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Special points of interest:

- Dyslexia Awareness Week
- Forthcoming Competitions
- Member Events
- Technology in Education Event

Keep up to date with all the latest goings on during Dyslexia Awareness Week on our [website](#), through our [Facebook](#) page, on our [blog](#) and on [Twitter](#). We will be using #DAW11 for all our updates, so use it too and keep the conversation going.



DYSLEXIA AWARENESS WEEK 2011

Strictly Spellbound Ball - 3rd November

We are excited to holding our annual Ball this year at the Thistle Hotel in Marble Arch, London. The evening promises to be a fun and entertaining evening of food, drink and dancing.

Also, there are some fantastic lots going under the hammer at our auction. Some of the items up for grabs include:

1. Trip on the Thundercat Racing Boat
2. Gym Membership
3. And a signed copy of Henry 'The Fonz' Winkler's children's book

If you would like to be there, tickets start at £85, all you need to do is fill in a booking attached or go to the B.D.A. website and buy the tickets online.



Please see map/directions for the Thistle Hotel [click here](#)

For further details contact Eorann Lean on eoranni@bdadyslexia.org.uk or on telephone number: 01344 38 1551.

[Book Now online](#) or download a booking form [click here](#).

Please return this booking form by email to eoranni@bdadyslexia.org.uk or by fax to 0845 251 9005 or you can post your form and cheque payment to: Eorann Lean , British Dyslexia Association, Unit 8, Bracknell Beeches, Old Bracknell Lane, Bracknell RG12 7BW.

British Dyslexia Association Annual Awards - 1st November

Do you know somebody who goes above and beyond to help people with dyslexia?

We are looking for teachers, schools, colleges and business that go the extra mile and provide the help and support

We are looking for nominations in the following categories:

- Teacher of the Year
- Teaching or Support Assistant of the Year
- Dyslexia Friendly School of the Year
- Dyslexia Friendly College of the Year
- Dyslexia Friendly Organisation of the Year
- Local Dyslexia Association of the Year
- Lifetime Outstanding Contribution to the Field of Dyslexia: Volunteers' Award
- Lifetime Achievement Award: Academic Contribution to the Field of Dyslexia

BDA Nominations for Dyslexic Individuals:

- Entrepreneurs Award Age categories: (i) Primary school (ii) Secondary school (iii) Adult
- Outstanding Achievement Award Age categories: (i) Primary school (ii) Secondary school (iii) Adult

The closing date for nominations for the BDA Annual Awards has been extended to: **24th October 2011**.

Please send nominations and details (name, age and address) of yourself, the person being nominated and the category of nomination, plus a maximum of 250 words supporting your nomination to:

DYSLEXIA AWARENESS WEEK 2011

Eorann Lean

Award Nominations / Submissions
British Dyslexia Association, Unit 8, Bracknell
Beeches, Old Bracknell Lane, Bracknell, RG12
7BW or email: admin@bdadyslexia.org.uk
or phone: 01344 381551

A distinguished panel of judges will select a
winner and runners up for each category.

Winners' certificates will be presented at our
Competition and Awards evening on the **1st
November 2011**.

Artists, Inventors and Writers Competition - 1st November

We are very excited about the upcoming Art,
Inventors and Writers Competition. The
competitions are open to dyslexics of all ages.

And even if you are not entering the
competition, you are very welcome to come
down and see all the fantastic entries for
yourself. We will have all entries on display and
the best three from each category will be
awarded prizes.

'Picture This' art competition

Whether your
artwork of choice is
drawing, sculpture,
collage, photography
or even potato
painting we want to
see it! There are no
creative restrictions
so if you have a
passion for art get
involved!



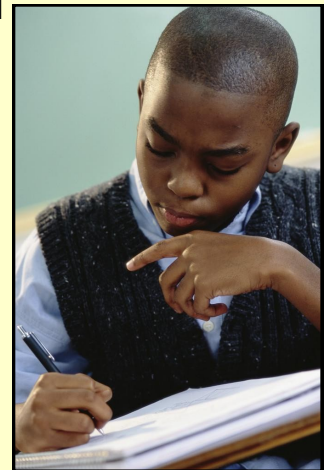
Inventors competition



We are looking for dyslexics
of all ages to submit ideas
for a piece of technology
based equipment, which
does not currently exist, but
which could provide
substantial benefits to
dyslexic people.

Creative writing and poetry competition

The British Dyslexia
Association (B.D.A.) is
inviting all imaginative
writers to enter the
B.D.A.'s Writer's
Competition to write a
fictional short story or
poem (no more than
500 words in length).



All three competitions will be judged in three
categories:

Primary - for those aged 3 - 10.

Secondary - for those aged 11 - 18.

Adult - for those over 18.

Please send in your art, inventions, stories or
poetry by 24th October to:

British Dyslexia Association
Unit 8, Bracknell Beeches
Old Bracknell Lane
Bracknell RG12 7BW.

British Dyslexia Association A.G.M. and Members Day

Saturday, 22nd October

We are all looking forward to this year's A.G.M. Alongside the A.G.M. we are also holding our Members Day.

The AGM is an open meeting for all Members to attend, including Individual Members, Organisational Members, the L.D.A. Representatives and the L.D.A. Members that are signed up to the Shared Membership scheme.

We are delighted to announce that this year's Members' Day (including lunch) will now be a free event for all members and their families. Please find enclosed a Members' Day flyer and a programme of the day.

If you are interested in attending, please contact Laura or Arran on 0845 251 9002 or email: lauram@bdadyslexia.org.uk

The Members Day will run from 9:30am to 4:45pm. The A.G.M. will start at 2:30pm and will also finish at 4:45pm. The A.G.M. and Members



Events for your diary

Dyslexia and Technology in Education Conference - 19th November



Location: Fairley House School, Lambeth

Timing: 9:00am until 4:30pm

The BDA are hosting a 'Dyslexia and Technology in Education Conference' with a programme of speakers, supported by practical, interactive workshops on how to bring technology into the school or home, to support children and young people with Dyslexia-SpLD. Kindly sponsored by Care Innovations who create Intel Readers which convert printed text

to the spoken word, we will be holding this prestigious event at Fairley House School, Lambeth, a specialist day school for children with specific learning difficulties such as dyslexia and dyspraxia.

A full programme of the day can be found on the [website](#), as can a booking form if you wish to attend.





**The British
Dyslexia Association**

Unit 8, Bracknell Beeches
Old Bracknell Lane
Bracknell
RG12 7BW

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admin@bdadyslexia.org.uk

National Helpline:

0845 251 9002

or email:

helpline@bdadyslexia.org.uk

The British Dyslexia Association (B.D.A.) is a national charity and our vision is that of a dyslexia friendly society that enables dyslexic people of all ages to reach their full potential.

We offer training, advice, information and help to dyslexic people, their families and the professionals who support them.

And Finally...

We would like to take this opportunity to thank all our fundraisers for their hard work and determination in raising money for the British Dyslexia Association and what great personal achievements too!!

Thank You!

If you have any details of fundraising events for the British Dyslexia Association, would like to be involved in some way to

fundraise for us or would like an item included in the next Newsletter please email us on admin@bdadyslexia.org.uk

Editor: Dominic Llewellyn-Jones